Poster Session

GENERAL INFORMATION

New Mexico EPSCoR is holding a research- and education-focused student poster session at the 2011 All Hands Meeting on September 27th, from 4:30-6:30 PM. The session provides an opportunity for students to present their current or completed research to fellow EPSCoRians, receive constructive feedback on research, and practice and perfect presentation skills.

ELIGIBILITY & REQUIREMENTS

- Undergraduate, graduate, and Ph.D. students, and K-12 educators may bring a poster to the NM EPSCoR/CI Day poster session
- Participants **must register** online and provide the poster title by September 21
- Space is limited, so **register early** at www.nmepscor.org/ciday
- Posters must be *36 in. high x 48 in. wide*
- A limited number of easels and foam board will be provided at the meeting on a **first come/first served** basis
- You may set-up and display your poster as soon as you arrive
- The poster session begins at 4:30 PM - Take down is at 6:30 PM

POSTER TIPS

Posters should be considered a "snapshot" of your research, and should communicate it clearly while encouraging a reader to want to learn more. Posters are an important component of communicating science to the public, students, and faculty. Here are a few tips on how to create an effective poster presentation.

- *Make the purpose of your poster clear.* Do you want your readers to engage in a discussion, or maybe express interest in beginning a collaboration?
- *The title is important.* Your title is the most visible part of your poster, and should be akin to a newspaper headline: concise and attention-grabbing.
- *Identify your audience.* Not everyone reading your poster will be in your field. Avoid jargon and make sure everyone can understand your research. Use your abstracts to create simplified content.
- *Make it easy to read.* Layout and format are almost as important as content. Your poster should guide the eye easily from one logical step to another.
- *Keep your content concise.* Everything on your poster should contribute to your message. Use white space, provide graphs and images, and don't overuse text.
- *Give your poster some personality.* A poster can be more personal than a paper. Use a unique display that will allow your poster to stand out among other posters.

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